

國立彰化師範大學九十六學年度碩士班招生考試試題

系所：共同科目

科目：英文

★★請在答案紙上作答★★

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**I. Vocabulary 30%:** Please choose the most appropriate word from the four options for the blank in each sentence.

1. The APA's Publication Manual offers \_\_\_\_\_ not only for published articles but also for term papers.  
(A) subjects (B) guidelines (C) syndromes (D) components
2. It is a \_\_\_\_\_ to say that women are more sensitive than men.  
(A) socialization (B) generalization (C) selectivity (D) polygraph
3. A \_\_\_\_\_ job search includes using a career center, publications, the Internet, networking, advertising, and employment agencies.  
(A) comprehensive (B) retrieve (C) daunting (D) hazardous
4. The price I have asked is \_\_\_\_\_; make me an offer.  
(A) informative (B) suppressing (C) negotiable (D) speculative
5. When you are doing an experiment, you want to test \_\_\_\_\_.  
(A) observation (B) hypothesis (C) opinion (D) analysis
6. Teachers appreciate neatly written or typed assignments so they don't have to spend time trying to read \_\_\_\_\_ scrawls.  
(A) factual (B) variable (C) bookkeeping (D) illegible
7. Scuba is an \_\_\_\_\_ for "self-contained underwater breathing apparatus".  
(A) analysis (B) incidence (C) acronym (D) apprehension
8. When writing a research paper, you need sources of \_\_\_\_\_ information.  
(A) psychotic (B) pertinent (C) solicit (D) technological
9. One of the main attractions of the Guanzhiling is the "Fire on Water" — the fire and water can coexist. This \_\_\_\_\_ is made possible because of the spring water and natural gas that simultaneously ooze from the palisades.  
(A) reservoir (B) approach (C) propaganda (D) phenomenon
10. Some scientific tests \_\_\_\_\_ Albert Einstein's theories about time.  
(A) guess (B) wonder (C) inform (D) support
11. \_\_\_\_\_ believe that the first map of the world may be a 2,600-year-old clay map from Babylonia.  
(A) Architects (B) Archeologists (C) Astronauts (D) Attorneys
12. Computers are \_\_\_\_\_ to most businesses. They could not operate without computers.  
(A) indispensable (B) indigenous (C) indisputable (D) indistinctive
13. Not getting the proper rest and nutrition makes you \_\_\_\_\_ to colds and flu.  
(A) perpetuate (B) vulnerable (C) explicit (D) dynamic
14. The Australian \_\_\_\_\_ are the native people of Australia. They have dark wavy hair, brown eyes, and dark brown skin.  
(A) criminals (B) refugees (C) nutrients (D) aborigines

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15. It's easy to make New Year's resolutions, but not so easy to \_\_\_\_\_ them.

- (A) implement (B) visualize (C) stimulate (D) abolish

**II. Reading Comprehension 30%:** Read each of the following passages and choose the best answer to each question.

**Passage One**

A long time ago, I asked a senior executive with Seiko why Japan's economy relied so heavily on exports. For **economies of scale**, he replied. Seiko made 85 million wristwatches a year. The company had to sell globally to find enough customers. This year I heard a **twist** on that sales strategy from Ngan Hei Keung, Chairman of Hong Kong's Mainland Headwear Holdings Ltd. Keung's company makes 30 million baseball caps a year in Shenzhen, China, for the U. S. market. I said that sounded like a plan for going out of business in just a few years, since **the market** would soon be **saturated**. Not a worry, he replied. Americans have five to 10 hats apiece. In Texas, Dell Inc. practices another strategy. They take orders from around the world for millions of customized computers. Their sales strategy is simple: Offer customers exactly what they want. (from Studio Classroom Advanced)

1. How many different sales strategies are mentioned in this passage?  
(A) 2 (B) 3 (C) 4 (D) 5
2. Which of the following companies practices the strategy "Offer customers exactly what they want"?  
(A) Seiko (B) IKEA (C) Dell Inc. (D) Hong Kong's Mainland Headwear Holdings Ltd.
3. Suppose a certain city in America has a population of 1 million. At least how many hats are needed in this city on average?  
(A) 1 million (B) 5 million (C) 10 million (D) 20 million
4. If a company relies heavily on exports, it had better \_\_\_\_\_ to make money.  
(A) take orders within its own country (B) produce as many items as possible  
(C) sell globally to find enough customers (D) focus on customized products

**Passage Two**

A recent study indicates that low level inflammation can exist for years inside arteries and can be as powerful a heart attack trigger as too much cholesterol. Researchers studied men who have experienced low level inflammation of the arteries for several years, and found them to be three times as likely to suffer a heart attack and twice as likely to have strokes as normal men. Earlier studies found evidence of inflammation in heart attack sufferers, but it was not known until recently that men who appeared outwardly to be in good health could have chronic arterial inflammation. Unfortunately, the cause of arterial inflammation remains a mystery. The most popular theory suggests it may be the result of a chronic infection caused by a common bacteria or virus that the body is unable to eradicate. (from TOEIC 模擬試題)

5. What has a recent study found?  
(A) Lowering cholesterol levels significantly reduces the risk of a heart attack.  
(B) Chronic indigestion can trigger heart attacks.  
(C) High cholesterol is a major cause of heart disease in men.  
(D) Chronic inflammation of the arteries can be a factor in heart attacks.
6. When compared to normal men, what was the risk of a heart attack for the men in the study?  
(A) Two times. (B) Three times. (C) Six times. (D) Ten times.

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7. Which of the following is thought to cause arterial inflammation?

- (A) Stress. (B) Toxic chemicals. (C) Poor diet. (D) Infection.

**Passage Three**

When it comes to body weight, Americans stand out. Most visitors to the United States, no matter where they go across this vast country, comment on the size of many Americans. In fact, these impressions are backed by numerous statistics. For example, the average 5' 4" American weighs 162 pounds, or 15 pounds more than the average person of the same height from Western or Central Europe. Another comparison: At 150 pounds, the average 5' 4" American woman is 24 pounds heavier than her Japanese counterpart. Why are Americans so heavy? Some blame the American diet. Certainly it's true that Americans eat more high-fat foods – meat, dairy products, and processed food – and fewer grains and vegetables than people in other countries. But fat isn't the whole story. Lifestyle factors – including the tendency for Americans to drive rather than walk or ride a bicycle to work, to snack throughout the day, and to have so many labor-saving devices in the home – appear to contribute to the problem. (from Interchange, Passages, Placement and Evaluation Package)

8. According to the passage, visitors to the United States often comment on the size of the \_\_\_\_\_.

- (A) population (B) cities (C) country (D) people

9. According to the passage, the average Western European weighs \_\_\_\_\_.

- (A) more than an American (B) more than a central European  
(C) less than an American (D) less than a Japanese person

10. The passage implies that Americans would lose weight if they \_\_\_\_\_.

- (A) snacked more often (B) rode bicycles to work (C) stayed at home more (D) ate fewer vegetables

**III. Translation 20%:** Please translate the English sentences into Chinese and the Chinese sentences into English.

1. Adam Smith is revered by many as the father of modern economics, but even his biggest fans agree that writing was not his forte.
2. Passengers whose flights were canceled Friday were offered refunds or a chance to rebook travel through April 30 without paying a fee for the change.
3. Sociologists, politicians, and children's advocates have argued endlessly about why Britain's Youths are so troubled.
4. More than a year ago, the American Heart Association revised CPR guidelines to put more emphasis on chest presses, urging 30 instead of 15 for every two breaths given.
5. 去年十一月，美國旅遊協會調查 2,000 多位國際旅客發現，美國被視為最不受歡迎的目的地，39% 受訪者認為美國的入境手續「最糟」。

**IV. 作文 20%**

Write a story that tells why a certain place is special to you. What does this place mean to you? What happened there? (Length limit: 150-200 words) (from Great Essays)